

TUMI Special Markets Bestseller List - September, 2008

<u>Product Type</u>	<u>Collection</u>		<u>Item #</u>	<u>Description</u>	<u>Retail</u>	
Luggage	Alpha	Unisex	22922	Wheeled 22" Expandable Frequent Traveler in Black	\$595	Best selling wheeled bag in the entire line. Can be carried on.
Luggage	Alpha	Unisex	22024	Wheeled Expandable Short Trip	\$750	One of our best selling wheeled packing cases. An industry standard.
Luggage	Alpha	Unisex	22134	Classic Garment Bag	\$495	Our best selling garment-type bag. Can be carried on.
Accessories	Alpha	Unisex	22190	Travel Kit	\$95	Many of the features of a "core" Tumi case at a sub \$100 price point.
Accessories	Alpha	Unisex	22191	Hanging Travel Kit	\$135	A fully featured Tumi piece at an attractive price point.
Business Case	Alpha	Unisex	26111	Deluxe Computer Portfolio Brief	\$250	Best selling two-pocket front business case.
Business Case	Alpha	Unisex	26141	Expandable Organizer Computer Brief	\$350	Best selling business case in the entire line.
Business Case	Alpha	Unisex	26103	Wheel-A-Way Deluxe Expandable with Computer Case	\$675	Best selling wheeled brief in the entire line.
Business Case	Alpha - Leather	Unisex	96111	Deluxe Computer Portfolio Brief	\$425	Best selling two-pocket front business case in leather.
Business Case	Alpha - Leather	Unisex	96141	Expandable Organizer Computer Brief	\$550	Best selling business case in the entire line in leather.
Business Case	Townhouse	Unisex	24210	York Briefcase	\$695	Best selling bag in Townhouse collection
Luggage	T3	Unisex	6522	Transporter 22" Wheeled Expandable Packing Case w/Suiter	\$495	Best selling T3 piece. Can be carried on.
Luggage	T3	Unisex	6521	Carry On Duffel	\$275	Best selling non-wheeled piece in T3.
Luggage	LXT	Unisex	23022	Discovery 22" Wheeled Carry On	\$995	Best selling LXT Piece in the entire collection.
Business Case	LXT	Unisex	23641	Achievement Computer Business Case	\$695	Best selling overall business case in LXT
Luggage	Theorem	Unisex	7502	Frequent Traveller	\$995	Best Selling Wheeled Piece in Theorem
Business Case	Theorem	Unisex	7555	Satchel	\$195	Best Selling Carry-On Theorem
Luggage	T-Tech Polycarbonate	Unisex	5702	22" Freq. Traveler Polycarbonate Wheeled Packing Case	\$395	Best Selling Polycarbonate Piece
Business Case	T-Tech Adventure	Unisex	57117	Deluxe Computer Portfolio Brief	\$195	Best Selling T-tech Business Case
DayBag	T-Tech Adventure	Unisex	5704	Messenger Body Bag	\$75	Best Selling T-Tech Bag
Luggage	T-Tech Adventure	Unisex	5791	Travel Kit	\$75	Best Selling T-tech Travel Kit
Luggage	T-Tech Adventure	Unisex	5722	Frequent Business Traveller - 22"	\$395	Best Selling T-tech Travel Bag
Luggage	T-Tech Adventure	Unisex	5750	Small Duffel	\$175	Best Selling non-wheeled T-Tech Bag
Luggage	Voyageur	Women's	48722	Ravello 22" Frequent Traveller Packing Case	\$595	Best selling wheeled piece in Voyageur collection
Business Case	Voyageur	Women's	48770	Derby Business Tote	\$395	Best selling computer brief in Voyageur
Luggage	Voyageur	Women's	48703	Cortina Boarding Tote	\$395	Best selling mid sized tote in Voyageur
Daybag	Voyageur	Women's	48785	Capri Cross Body Bag	\$150	Best selling small sized tote in Voyageur
Accessories	Capra	Women's	41601	Continental Clutch	\$198	Best selling Capra Accessory
Accessories	Capra	Women's	41686	Photo Key Fob	\$38	Best selling Capra Accessory
Accessories	Capra	Women's	41671	Passport Cover	\$78	Best selling passport cover for women
Accessories	Small Leather Goods	Unisex	17375	Zip Travel Case	\$158	Best selling non-wallet Small Leather Goods piece in the line.
Accessories	Small Leather Goods	Unisex	17376	Ultimate Travel Organizer	\$158	Same as 1775 except snaps shut.
Accessories	Small Leather Goods	Unisex	17371	Passport Case	\$98	Best selling passport case. Multiple pockets.

Accessories	Small Leather Goods	Unisex	17370	Passport Cover	\$68	Second best selling passport case.
Accessories	Small Leather Goods	Unisex	17381	Zip Letter Pad	\$250	Best selling letter pad.
Accessories	Small Leather Goods	Unisex	17380	Letter Pad	\$195	Second best selling letter pad.
Accessories	Small Leather Goods	Unisex	17356	Gusseted Card Case	\$58	Best selling card case.
Accessories	Electronic Accessories	Unisex	14360	International Electric Adapter	\$50	Best selling electronic accessory in the line.
Accessories	Electronic Accessories	Unisex	14370	USB Travel Charger / Adapter Kit	\$95	USB capable charger at an exceptional value price.
Accessories	Electronic Accessories	Unisex	14362	Mobile Power Pack	\$135	Charges all of your small electronics on the road

Tumi Bestsellers are subject to change based on marketplace trends and changes in our product offerings. Ask your sales representative for the latest list.

The Tumi Pledge: If you put a Tumi product from this list in a printed program and we run out of inventory, we will immediately substitute your choice of a similar, more expensive item at no additional charge.

TUMI COLLECTION STATUS			
YES	OK TO BOOK ANYTIME Future program or Large immediate opportunity		Alpha T3 Ducati Electronics Meridian Small Leather Goods / Accessories Voyageur LXT FXT Accessories Townhouse Capra Theorem Villa Writing Instruments ----- T-Tech Adventure T-Tech Polycarbonate T-tech Hydro
MAYBE	OK to place in future programs only. Will be available for bulk orders at a later date		
NO	Off Limits – Short term collections with potentially very low inventory positions or soon to be discontinued. DO NOT PUT IN PROGRAMS. OK to sell in bulk <u>ONLY</u> if you have checked on inventory availability.		Radius Accessories Apex Accessories Helix Accessories Ducati Moto Stellenbosch Malla Malla Ashley Canyon Belts Resina